

THIRD COMMITTEE OF THE THIRD LAGUNA HILLS MUTUAL COMMUNICATIONS COMMITTEE

Wednesday, May 9, 2018 - 1:30 PM Laguna Woods Village Community Center Board Room 24351 El Toro Road

NOTICE OF MEETING AND AGENDA

- 1. Call to Order
- 2. Acknowledgement of Media
- 3. Approval of the Agenda
- 4. Approval of Meeting Report 3-16-18
 - a. Third Communications Report 3-16-18
 Third Communications Activities Report March 2018 (7).pdf.pdf
- 5. Chair's Remarks
- 6. Member Comments (Items Not on the Agenda)

REPORTS:

- 7. Communication Activities Report Update-Eileen Paulin
 - a. Media
 - b. Blasts
 - c. Breeze
 - d. Website
 - e. Facebook
- 8. New Resident Communications Update-Eileen Paulin
 - a. New Resident Orientation

- b. Docent Toursc. Phone Calls and Lettersd. New Resident Packet
- 9. Broadband Village Television-Chuck Holland
 - a. Status
 - b. New Developments and Plan

ITEMS FOR DISCUSSION AND CONSIDERATION:

- 10. Improving Communication with Residents-Eileen Paulin
 - a. Breeze
 - b. Blasts
 - c. Flyers
 - d. Town Hall Meetings
 - e. Focus Groups
 - f. Clubs
 - g. Notifying Residents about Construction
 - h. Other
- 11. Budget and Funding

ITEMS FOR FUTURE AGENDAS:

12. Resident Services Communication Issues

CONCLUDING BUSINESS:

- 13. Committee Member Comments
- 14. Date of Next Meeting
- 15. Adjournment